



## Flowers by Whitney

Murray, KY

**One store. Estimated 2008 total sales: Less than \$1 million**

GIFT AND HOME ACCENT specialist founded in 2006. Offers mid-priced lines in 1,600 sq. ft. of selling space. Five employees, including a sales team of four. Key vendors include Trimmings, Skeem and Paddywax for candles; Two's Company, Me Bath, Upper Canada, Mainstreet and Mud Pie for personal care; Golden Stella and Seasons for jewelry; RAZ Imports, Department 56, TAG, Kalalou, Coton Colors Pottery, Mud Pie, Mainstreet Collection and Midwest-CBK for holiday; and Design Design and PPD for greeting cards. Hosts five open houses. Charity and community events include the Relay for Life and a benefit for the Down syndrome organization, UPS for DownS. Prides itself on its creativity and uniqueness. Recognized as the No. 1 gift shop in its area for three years running. [www.whitneysgifts.com](http://www.whitneysgifts.com)

